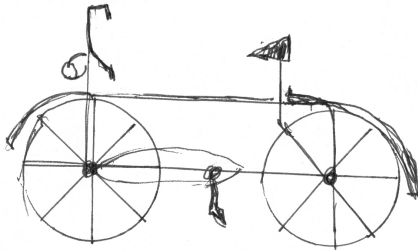


*Velocipedia* by Gianluca Gimini (Italy)



Rosella 54 Collebertocco coll.

There is a quite funny story behind this project. It all started in 2009 in a bar in Bologna where I was chatting with a friend. We were talking about school time memories and I recalled this very embarrassing moment: a classmate was being questioned by our technical ed. teacher. He was doing pretty bad and was on the verge of tears at a certain point, so the teacher tried to help him out by asking him to describe his bicycle. The poor kid panicked and couldn't even remember if the driving wheel was the front or the rear one. My friend laughed at this story and said that anyone who has ridden a bike must know how it's made. Then he tried drawing one on a napkin and miserably failed. That's the day I started collecting bike drawings.

I would walk up to friends, family or total strangers with a pen and a sheet of paper in my hand, asking that they immediately draw me a men's bicycle, by heart. Soon I found out that when confronted with this odd request most people have a very hard time remembering exactly how a bike is made. Some did get close, some actually nailed it perfectly, but most ended up drawing something that was pretty far off from a regular men's bicycle.

I collected hundreds of drawings. There is an incredible diversity of new typologies emerging from these crowd-sourced and technically error-driven drawings. A single designer could not invent so many new bike designs in 100 lifetimes and this is why I look at this collection in such awe.

In 2016 I eventually decided it was my turn to take part in this project. I selected those sketches that I found most interesting, genuine and diverse, then rendered them in digital form as if they were real. I became the executor of these two minute projects by people who were mainly non-designers and confirmed my suspicion: everyone, regardless his age and job, can come up with extraordinary, wild, new and at times brilliant inventions.